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**NetChoice Testifies at Massachusetts AG Hearing on Sexual Exploitation**

BOSTON – Government, industry and public interest leaders gathered today in Massachusetts to discuss the serious threat of commercial sexual exploitation, at a hearing convened by Massachusetts Attorney General Martha Coakley. NetChoice, a leading national coalition of e-commerce companies, discussed how the online industry is working to help law enforcement address the issue.

“Like child safety, commercial sexual exploitation is a complex problem that requires a multi-disciplinary enforcement response. For our industry, that means actively partnering with law enforcement to expose and eliminate sex trafficking,” Braden Cox, Policy Counsel for NetChoice said today. “Today’s hearing is a good first step towards collaborating on solutions and understanding what methods will and will not be successful in addressing the issue.”

NetChoice applauded Coakley for holding the hearing and looks forward to continued engagement with industry, government and public interest leaders on this critical topic.

*NetChoice is an advocacy organization that fights threats to online commerce and promotes policies that protect Internet innovation and communication on a state, federal and international basis. The Washington, DC-based group protects Internet commerce-driven competition and battles rules that hinder consumer choice and hurt small businesses. For more information, see [www.netchoice.org](http://www.netchoice.org).*